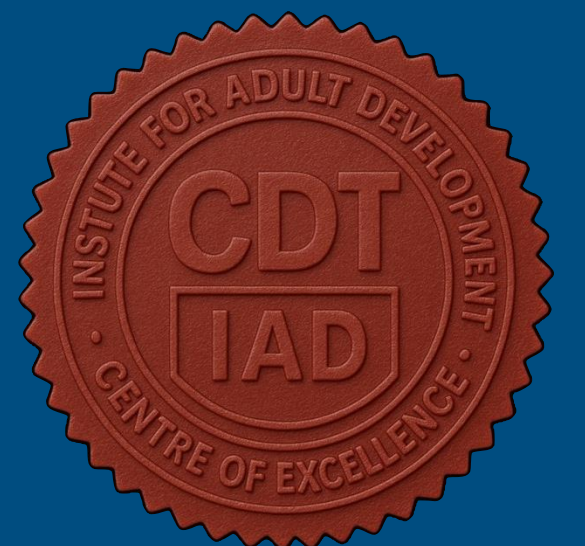


Join our existing partners

Partnering for Global Impact

Optimising developmental coaching globally with the IAD





Why partner with us

Elevate your practice, gain accreditation and create lasting impact with a trusted partner.

Partnering with the IAD means joining a globally respected Developmental organisation, leading the way in adult development, known for transformative programmes, expert faculty and a commitment to excellence.

What makes the IAD stand out?



Trusted worldwide for training

With a global partner network, we deliver world-class coaching programmes across multiple regions, making high-quality coach training widely accessible. Recognised by no-one as we can't be audited in the same way, we are moving away from your conventional wisdom accreditation providers.



Leaders in Coach Development since 2019

At the IAD, we believe coaching skills are not what we do: we work with capacity and capability as that's what's needed going deeper into the 21st century. Since 2019, we have been at the forefront of executive and team development, shaping corporate culture and strengthening business identity, and driving lasting impact.



Supporting professionals and organisations

We support executive coaches, HR and L&D professionals, emerging leaders, managers, and organisational development specialists. For organisations, we offer in-house programmes, helping businesses unlock their full potential with sustainable, real-world results.

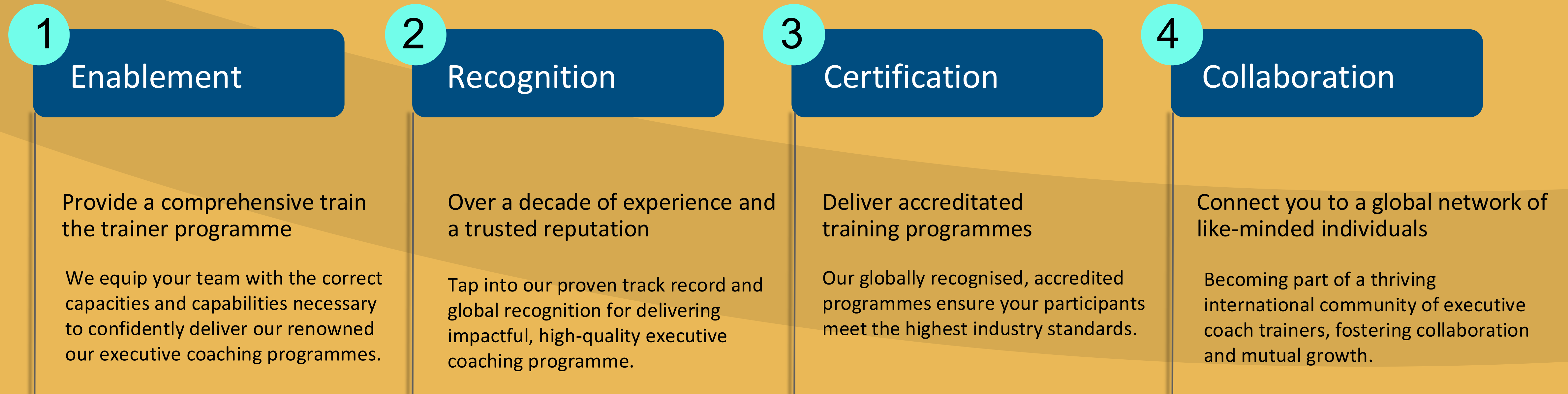


Committed to purpose and sustainability

As a **B Corp Certified organisation**, we place people and purpose at the heart of everything we do, ensuring our training transforms individuals and organisations while contributing to a more sustainable world.

Becoming a licensed global partner

How do we do it?



“

I chose the IAD as they offer something different. The majority of people seem to go with the big three, however, I found that they did not approach coaching in the way that I do it after studying Adult Development.

And that's what coaching is all about: changing someone's self-awareness to the point where they have the choice to act differently in the moment. Using CDT, the IAD has laid out a development programme called Next Level Coaching where I am the Growth Architect of mine and my clients' thinking.



Sean Ellis | IAD UK

Partner benefits summary



- ✓ A suite of accredited programmes ready to deliver
- ✓ High quality train the trainer with ongoing support and development
- ✓ Provision of marketing and course materials
- ✓ Launch statements and initial publicity
- ✓ Page on our website with continuous updates on your dedicated page
- ✓ Guidance on programme pricing
- ✓ Quarterly business reviews
- ✓ The benefit of belonging to our global community of fellow IAD partners

Partner Portfolio

Core Programmes

Next Level Coaching Certificate

Practitioner Diploma in Executive Coaching

Professional Practitioner Diploma in Executive Coaching

Team Coaching Fundamentals

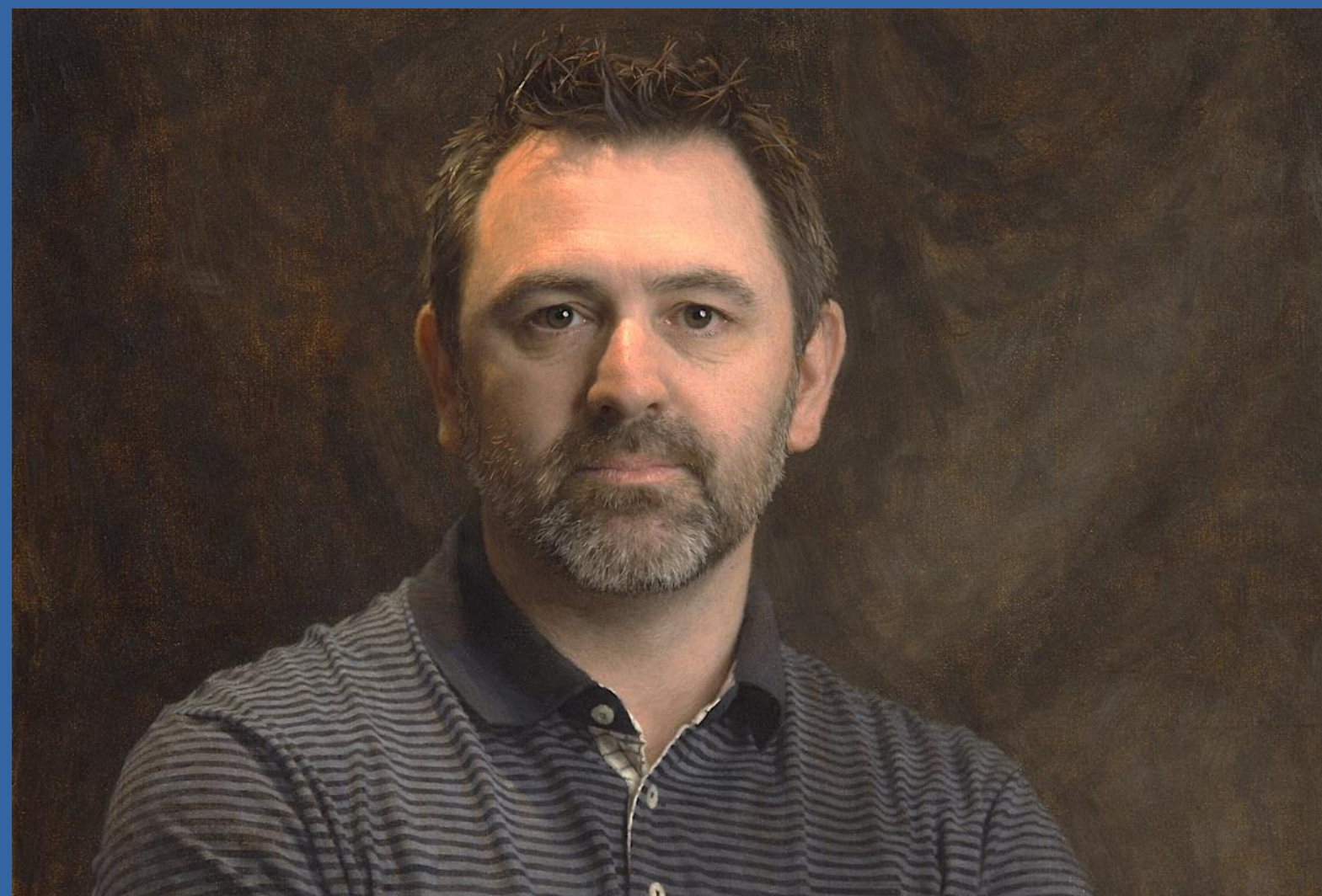
Advanced Coaching Skills - Growth Architect Programme

A four-day programme for those who want to incorporate coaching skills into their people development expertise or begin their journey towards a coaching qualification. Perfect for line managers, team leaders, middle managers and aspiring leaders who wish to add coaching skills to their toolkit.

Delivered in person over 4 days.

“

The IAD offers something different:



Dr Darren Stevens | IAD Global

Global Reach

Australia
Denmark
France
Germany
Holland
Mauritius
Spain
Switzerland
Sweden
South Africa
United Kingdom



Qualifications and requirements to join us



The IAD seeks partners who are passionate about transforming people through coaching. Previous experience in the leadership training and coaching industry is beneficial, and important to us. Here are the key qualifications and requirements.



Alignment with brand values

Commitment optimising to ethos of great delivery, quality control and sustainability.



A passion for transformational Coaching

Will you approach coaching with the same passion we will?



Commitment

Willingness to be hands-on in the business, especially in the early stages of set-up



Business Acumen

Strong business management skills and entrepreneurial spirit



Multi-Program Potential

Starting with our entry level programs and growing into multi program portfolios



Local knowledge

Understanding our territory market potential, competitive landscape and potential



Financial capability

Ability to invest by delivering programmes in your region whilst training (idea of training fees is included in initial start-up costs)

Are you
the right fit?



“

“We are excited to welcome the opportunity to partner with like-minded organisations across the globe. By unlocking potential together, we can amplify our impact, making a lasting difference through the power of coaching and leadership development.”

Dr Darren Stevens
IAD Founder and CEO



Next steps

If you feel this Licensed Partner opportunity resonates with your values, let's start a conversation and explore how we can work together.

Imagine the future impact you could make transforming yourself, your business, and the lives of your clients.

Info@AdultDevelopment.Institute



‘Let’s make the ordinary extraordinary’